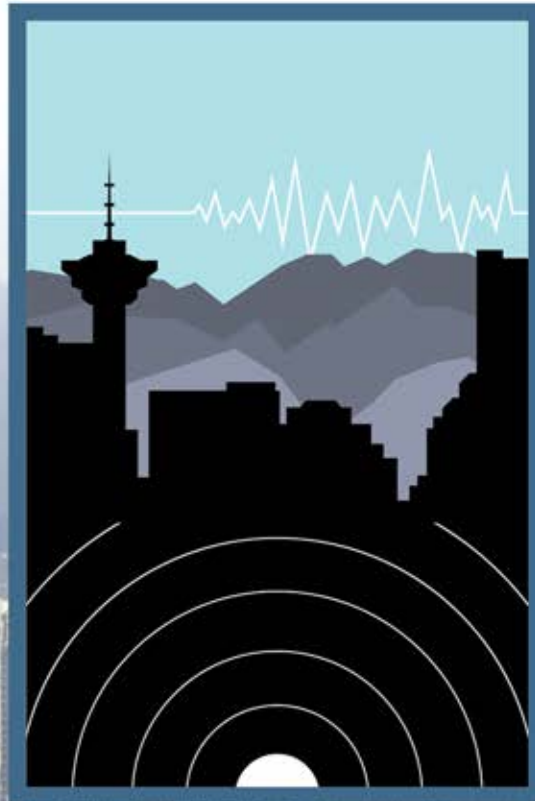


CCEE - PCEE 2023

VANCOUVER | JUNE 25 - JUNE 30, 2023



EXHIBITOR & SPONSORSHIP
PROSPECTUS

CCEE - PCEE 2023

Canadian Conference - Pacific Conference on
Earthquake Engineering 2023

Vancouver – June 25 - June 30, 2023



WELCOME MESSAGE

The Canadian Association for Earthquake Engineering (CAEE), in collaboration with the New Zealand Society for Earthquake Engineering (NZSEE), take pleasure in inviting you to participate in the joint 13th Canadian Conference and 12th Pacific Conference on Earthquake Engineering (13thCCEE-12thPCEE) being held in Vancouver, British Columbia, Canada from June 25th to June 30th, 2023 (<https://ccee-pcee.ca/>).

This is a very important joint international conference that will bring together researchers, practicing engineers and architects, seismologists and regulatory bodies. Topics include Seismic hazard, Seismology, Codes and standards, Seismic geotechnical issues, Seismic structural behaviour and design (bridges, buildings, dams, energy transportation lines, etc.), Seismic rehabilitation, Seismic mitigation systems, Societal impacts, Risk management, Dam safety, Machine learning applications for seismic reliability of structures and structural health monitoring, and novel applications of Artificial Intelligence in Earthquake Engineering.

The Local Organizing Committee is preparing an exciting scientific program and is offering to partners, sponsors and exhibitors to enjoy the exceptional setting of the Sheraton Vancouver Wall Centre. Join us in making this extraordinary joint conference a milestone event in earthquake engineering!

We look forward to seeing you in Vancouver for this exciting scientific and social event!

Sincerely,

Dr. Carlos E. Ventura
Conference Chair





WHY YOU SHOULD SPONSOR

We appreciate this joint Conference on Earthquake Engineering would not be possible without the involvement and support of our important industry partners.

- o Become a valued Sponsor or Exhibitor at 13thCCEE-12th PCEE23 and participate in the premier international event for the earthquake engineering community
- o Gain significant brand exposure to over 500 key potential customers
- o Receive maximum exposure through the combined exhibition, refreshment and e-poster area
- o Increase awareness and exposure of your organization via a variety of marketing mediums
- o Develop business connections and strengthen relationships through face-to-face engagement
- o Exhibit and generate new leads, develop your brand or launch a new product through the exhibition
- o Maximize your time and resources by showcasing your organization to a relevant and influential audience in an environment away from the competition of everyday distractions
- o Ensure your organization stays abreast of current developments and research in the field and use this information to stay ahead of the market
- o See how your contribution directly influences the earthquake engineering community by participating in this exciting and important event.



HOST CITY

For the past decade Vancouver has been consistently rated as one of the most livable cities in the world. Cradled amid skyscraping mountains and sparkling ocean, scenic Vancouver is one of the world's premier meeting and convention destinations. World-renowned cuisine, luxury hotels and unique venues, all add up to an unforgettable conference experience. Visitors experience a modern, cosmopolitan city that blends culture and landscape.



VENUE

The 13thCCEE- 12thPCEE will be hosted at the Sheraton Wall Centre located in the heart of the of Vancouver's bustling downtown district. The Sheraton Vancouver Wall Center has been operating since 1994 and is the perfect place to experience the captivating charm and vibrant energy of the city. Over 56,000sq ft of event and meeting space, 30 event rooms, and a new 35th floor meeting room with panoramic views of Vancouver. A conference at the Sheraton Wall Centre is an experience like no other.

The Sheraton Vancouver Wall Centre
1088 Burrard St.
Vancouver, BC, V6Z 2R9
Canada

TARGET AUDIENCE

Professional and academic earthquake engineers, Research and Social Scientists, and producers of technology to mitigate earthquake risk from around the world

SPONSORSHIP OPPORTUNITIES

Prices in Canadian Dollars	Platinum \$20,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000
Logo with hyperlink on Conference website	✓	✓	✓	✓
Organization representative given opportunity to introduce and thank plenary speaker	✓	✓		
Invitation to the Gala Dinner (Complimentary Passes)	4	3	2	1
Complimentary full delegate Conference registration	4	3	2	1
Complimentary Exhibition booth space (10ft x 10ft)	2	1	1	
Complimentary Exhibition only registrations	4	2	2	
New Technology Spotlight, 60 sec. video presentation on stage in the plenary room, to play before sessions start (8 available)*	✓	✓		
Send custom push notification once a day to all Mobile app users	✓			
Logo with link to company website included within the Sponsor Tab of the Mobile app	✓	✓	✓	✓
Verbal acknowledgement during the Opening Ceremony, Gala Dinner, and Closing Ceremony by the	✓	✓		
Company logo and acknowledgement on Sponsor banner in the exhibition area and at conference	✓	✓	✓	✓
Ad in the conference program	1 page	1 page	1/2 page	1/2 page
Access to VIP table at Lunches and Gala Dinner	✓	✓		
Logo on footers of every email sent by conference for marketing	✓	✓		



ADDITIONAL SPONSORSHIP OPPORTUNITIES

Prices in Canadian Dollars

Social Event Opportunities

Welcome Reception - \$CAD 7,500

Exclusive Opportunity

The Welcome Reception is included in all full Conference registrations and accompanying person's package. Kicking off the conference with a bang! As the Welcome Reception Sponsor of the 13th CCEE-12thPCEE you will benefit from the following entitlements:

- 2 pull-up banners at the entrance to the Welcome Reception (to be provided by Sponsor)
- Acknowledgement from the Conference Chair
- Reference in the program book and on website

Gala Dinner - \$CAD 5,000

Multiple Opportunities

The Gala Dinner and after-gala dinner party will be a great opportunity for networking. Align your brand with one of the great evenings of the conference bringing everyone together for a night of dinner and fun! As a Gala Dinner Sponsor of the 13thCCEE-12thPCEE you will benefit from the following entitlements:

- Logo printed on dinner menus
- Up to 2 pull-up banners at the entrance to the Gala Dinner
- Acknowledgement from the Conference Chair
- Reference in the program book and on website

Catering Opportunities

Lunch Break - \$5,000

Multiple Opportunities

Align your brand with the daily catering of tasty lunch breaks served to all participants. As a Lunch Break Sponsor of the 13thCCEE-12thPCEE, you will benefit from the following entitlements:

- A tabletop sign for each catering station will be displayed featuring the Company's logo
- Reference in the program book and on website

Coffee Break - \$3,500

Multiple Opportunities

Align your brand with the daily catering of delicious morning and afternoon breaks served to all participants. As a Coffee Break Sponsor of the 13thCCEE-12thPCEE you will benefit from the following entitlements:

- A tabletop sign for each catering station will be displayed featuring the Company's logo
- Reference in the program book and on the website



ADDITIONAL SPONSORSHIP OPPORTUNITIES

Water Stations - SOLD OUT

Exclusive Opportunity

Water stations are placed on the Conference level providing participants with complimentary access to fresh drinking water. As the Water Stations Sponsor of the 13thCCEE-12thPCEE you will benefit from the following entitlements:

- Sponsor logo on all water stations
- Reference in the program book and on the website

Educational Opportunities

Poster Session Sponsor - \$5,000

Multiple Opportunities

Be the hosted sponsor of the poster sessions. As the Poster Session's Sponsor of the 13thCCEE-12thPCEE you will benefit from the following entitlements:

- A table top sign at each table will be displayed featuring the Company's logo
- Reference in the program book and on website

Advertising Opportunities

Mobile App - \$5,000

Exclusive Opportunity

Place your brand in every attendee's hand by exclusively sponsoring the Conference mobile app!

- Logo on splash screen
- Logo and company description listed under sponsors on the mobile app
- Logo and URL listed on Conference website
- Logo and contact info in program book

Sponsor of Digital Abstracts - \$5,000

Exclusive Opportunity

Promote your brand as the Abstracts Sponsor of the 13thCCEE-12thPCEE. Logo recognition on the abstract program with hyperlink to your company's website.

Conference Wi-Fi Sponsor - \$5,000

Exclusive Opportunity

Be the exclusive sponsor of 13thCCEE-12thPCEE Wi-Fi available in the common areas and session rooms of the Sheraton Wall Center.

- Customized Wi-Fi login page
- Reference in the program book and on website



ADDITIONAL SPONSORSHIP OPPORTUNITIES

Further Opportunities

Lanyards - \$8,000

Exclusive Opportunity

Your organization's logo prominently displayed around every Conference attendee's neck!

- Company logo and Conference logo on Lanyards (logo to be provided by the sponsor, lanyards will be produced by the organizer)
- Reference in the program book and website

Conference Tote Bag - \$8,000

Exclusive Opportunity

Your company logo along with the Conference logo printed on the Conference Tote Bag given to all of the delegates at the registration desk. Great visibility for you company with your logo on the shoulder of the delegates!

- Company logo and Conference logo on Conference Tote Bag (logo to be provided by the sponsor, bags will be produced by the organizer)
- Reference in the program book and website

Volunteers T-Shirts - \$3,500

Exclusive Opportunity

All front-line volunteer staff at the Conference will wear specially designed and easily recognizable shirts with the Conference logo. The sponsor must provide the logo. Company logo to be printed on the sleeve.





EXHIBITOR OPPORTUNITIES

The 13thCCEE-12thPCEE exhibition has been designed to provide a strong value proposition for all exhibitors.

Located in the Sheraton Vancouver Wall Centre, the exhibition will be fully integrated into the Conference program. Morning and afternoon breaks will be served within the Exhibit Hall. The Welcome Reception will also be held in the Exhibit Hall to further increase networking opportunities.

EXHIBITION BOOTH

\$3,000 CAD

10' x 10' draped booth or equivalent space only for a custom-built stand. If you wish to bring your own booth, a plan should be submitted to the 13thCCEE-12thPCEE Secretariat before June 1, 2023.

Included in the cost of exhibiting is one (1) x exhibition booth which will include the following:

- 8' high draped back wall
- 3' high draped side walls
- 2 fabric chairs
- One 6' x 2' skirted table
- 1 waste basket
- Electricity
- Booth ID sign

REGISTRATION

•Two (2) x complimentary exhibitor registrations per booth. All additional exhibitor badges will cost \$400 plus tax each.

The exhibitor badge entitles:

- Full access to the exhibition area and to your company's own sponsored sessions
- Access to the opening ceremony and welcome reception
- Lunch and coffee breaks



COMPANY PROMOTION

Company promotion

- Company name and booth number (when allocated) on Exhibitor page of the Conference website
- Company name and acknowledgement in the designated Exhibitor section of the Conference mobile app
- Company logo and acknowledgement on Sponsor/Exhibitor board in the exhibition area

Note: Any extra services / furniture must be arranged by the client and charged directly to the client by the facility.

All sponsors and exhibitors will be listed on the Conference website, the Conference mobile app and will be featured on social media. Booth space is allocated on a first come first served basis. Sponsors will be given priority based on level.

LOGISTICS

Exhibitors move-in and move-out dates as well as detailed shipping instructions and more will be communicated to all exhibitors in a separate exhibitors' manual closer to the Conference start.

CONTACT INFORMATION

To book a sponsorship package or exhibit booth, assist your decision making, or should you have any requests for customized sponsorship packages, please contact the Conference Secretariat:

CCEE-PCEE Secretariat
c/o Venue West Conference Services Ltd.
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Vancouver, BC V6Z 0E2 Canada
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E: partnerships@ccee-pcee.ca